

# Xi Bi

UX Design Lead / Manager

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## SUMMARY OF QUALIFICATIONS

With more than 10 years of experience delivering innovative solutions for complex enterprise software, I excel in leading cross-functional teams and driving the end-to-end design process, ensuring alignment with business goals and user needs.

## EMPLOYMENT HISTORY

OneTrust Sep 2021 - Apr 2024 Atlanta, GA

*UX Design Lead*

- Manage and coach 3 UX Designers across multiple projects, fostering a culture of collaboration, innovation, and continuous learning.
- Partner closely with product managers, engineers, and other stakeholders to define product vision and roadmap.
- Estimate, prioritize, and assign design tasks based on business goals and user needs, and align to development cycles.
- Facilitate multi-day design workshops with customers across multiple product areas.
- Consolidate UX processes, resources and tools to promote efficiencies, deliver on business priorities.

VMware Jun 2021 - Sep 2021 Atlanta, GA

*Senior UX Designer*

- Lead design for Workspace ONE Access.
- Manage a research initiative across teams to help designers conduct research faster.
- Facilitate highly effective remote design sprints for multiple product teams.
- Mentor designers and assign new projects to them.

VMware Jun 2018 - Jun 2021 Atlanta, GA

*UX Designer II*

- Deliver Vulnerability Management Dashboard in Workspace ONE Intelligence.
- Design and launch Workspace ONE Hub Services. (One patent application filed.)
- Give a mainstage talk about building empathy for our users during the VMware SHAPE Design Conference in front of 150+ employees.

VMware Jun 2014 - Jun 2018 Atlanta, GA

*UX Designer I*

- Design and launch prominent projects, including Web - Workspace ONE (1 million+ downloads on Google Play store), Windows Desktop Out-of-Box-Experience, Mobile Device Management, and Teacher Tools.
- Effectively communicate design ideas, develop workflow charts, create wireframes, and build mockups and prototypes.

## EDUCATION

University of Michigan Sep 2012 - May 2014 Ann Arbor, MI

Master of Science, specialized in Human Computer Interaction.