



# Xi Bi

## Interaction Designer and UX Researcher

5+ years experience designing and researching web and mobile interfaces in the Enterprise world with a focus on users.

## Experience

### VMware

Interaction Designer II

June 2014 - Present, Atlanta, GA

- + Currently designing thoughtful experiences for Workspace ONE Hub Services.
- + Led the redesign of Virtual Apps flow in Workspace ONE consoles, which made it easier for IT admins to manage all types of apps.
- + Designed and launched prominent projects, including Web - Workspace ONE (1 million+ downloads on Google Play store), Teacher Tools, Windows Desktop Out-of-Box-Experience.

### Tripwire

User Experience Intern

June 2013 - August 2013, Portland, OR

- + Conducted usability tests with internal users.
- + Created scenario and mental model templates.
- + Facilitated the first UX Strategy Workshop and used a few games from Gamestorming to make it effective and fun.

### BMW

Project Management Office Intern

July 2011 - July 2012, Beijing, China

- + Created purchasing confirmations and orders using SAP.
- + Developed information processes of ordering stationery for 40 employees.
- + Planned and prepared for two team buildings for 80 employees.

## Talk

- + Gave a mainstage talk *Seeing is Believing* during VMware SHAPE Design Conference in front of 150+ employees.

## xibiux.com

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## Education

### University of Michigan

MS Human Computer Interaction

September 2012 - May 2014, Ann Arbor, MI

### Beijing Information Science and Technology University

BM Management Information Systems

September 2008 - June 2012, Beijing, China

## Continuing Education

### Stanford University

Empathize and Prototype: A Hands on Dive into the Key Tools of Design Thinking (XINE214)

September 2015 - December 2015, Online

### Circuit Stream

Virtual Reality Development with Unity

May 2019 - August 2019, Online

## Skills and Tools

### Wireframing

Axure, Sketch, UXPin, Illustrator, Zeplin

### Prototyping

Axure, Invision, UXPin, Proto.io

### UX Research

Usability Test, A/B Test, Heuristic Evaluation, Contextual Inquiry, Ethnography, Affinity Mapping, Persona